

QUALITY OF CERAMICS

Due to the inherent properties of ceramic ware produced by foreign manufacturers, there may be small imperfections or irregularities which should not be perceived as defective. Variations in materials, firing temperatures and colour pigments may result in variations in glaze and imprint colours. These variations must be considered acceptable.

Sublimation 225mm Top View οf Please note there will be a space between the top of the artwork and the lip of the mug. Bleeding artwork off the top is not possible. Print Area **QUALITY OF CERAMICS** Due to the inherent properties of ceramic ware produced by foreign manufacturers, there may be small imperfections or irregularities which should not be perceived as defective. Variations in materials, firing temperatures and colour pigments may result in variations in

100% of Actual Size

Red Line = Exact opposites of the product (centre artwork to the red line)

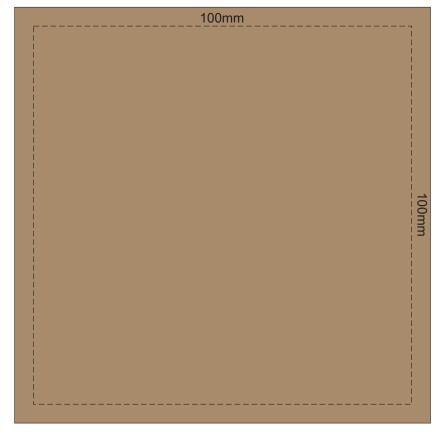
OTF: the Chameleon Muci appears dark unit

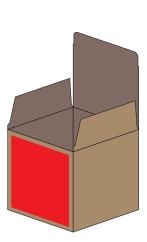
NOTE: the Chameleon Mug appears dark until mug is hot. Print will only be seen when mug is hot.

glaze and imprint colours. These variations must be considered acceptable.

Blue Line = The SIGNIFICANT PRINT AREA
(Keep all critical images & text within this box)
Black Line = Maximum print area

100% of Actual Size Digital Packaging Print





GIFT BOX FRONT

Artwork will be printed directly onto the product via CMYK printing (no white), colours will not be vibrant due to white ink not being available for this process.